

**C** Thai 2011  
Chemexpo 

# *Chemical International Expo Thailand*

Special Exhibition In Thailand Chemical Industry

**17-19 November 2011**

[www.chemexpo-thai.com](http://www.chemexpo-thai.com)



**Venue: Impact Exhibition & Convention Center, Thailand**

***Presented by:***



Chemical Business  
Association of Thailand



China National Chemical  
Information Center

***Supported by:***



Thailand Convention &  
Exhibition Bureau



Thai Jiang Zhe Hu  
Commercial Association

# Chemexpo 2011, the Best Chemical Event in Thailand

## The best networking, the best business

Chemical Expo 2011, Thailand is a major event for the chemical companies all over the world. It is all about interacting with the industry and taking orders for the participants. It is a great chance to establish new contacts and renew existing relationships for exhibitors and it is also a precious opportunity to learn the latest market for the visitors. It is a family reunion for all the people concerned in the chemical world.

## Thailand Present Chemical Market

- The chemical industry has been one of the most dynamic industries in Thailand, who has a perfect set of basic infrastructure from production to logistics and the industry's revenue is more than trillion baht.
- Thailand enjoys a broad range of chemicals, including zirconium, adhesives, dyes, fertilizer, film, acids, paints, anti-UV coating and a wide variety of other chemicals.
- The petrochemical industry was valued at THB512, 774 million (USD15, 539 million). Currently there are about 100 chemical fertilizer producing firms in Thailand.
- In Thailand, there are many domestic chemical companies and foreign invested chemical companies, such as Thai National Oil Corporation, Siam Cement Group, Rayong Olefins Company, Dow, Tung Pei Industrial
- Company Ltd., Mobil Oil and the world's largest chemical manufacturer BASF, who has engaged the chemical business in Thai for over forty years. Preferential policies from the government and non-governmental organizations.



## Thailand Future Chemical Market

- With the world economy gradually recovered and the Thai political turbulence settled down, Thai's chemical market shows great potential in the third period of "Chemical Industry Development Plan 2004-2018", which is financially supported 200 billion baht by the government.
- Thai GDP is expected to grow by 5-6% 2011, showing the strong tendency of Thai's future economy, which forms a sound platform for economic cooperation between Thailand and countries worldwide.
- Chemical companies have played and will continue to play an important role in supporting the following industries: food processing, plastics, detergents, textiles, automobiles, furniture, and pharmacy and water purification.



## Why Thailand?

- Thailand serves as a gateway into the heart of Asia, which is today the largest growing economic market. To exhibit in Thai will obtain precious opportunities to explore the Asian market.
- Thailand has good infrastructure with modernized transportation facilities, as well as upgraded communications and IT networks.
- The country's well-defined investment policies focus on liberalization and encourage free trade. Thailand is reported as the 12th easiest country in the world to do business.
- The government offers a range of tax incentives, support services and import duty exemptions or reductions to an extensive list of promoted activities.
- As the basic industry contributed to the Thailand national economy, chemicals industry's development is closely related to the development of other industries involved in agriculture, textile, pharmaceuticals, food, construction and sanitation.
- Thailand has forged close economic cooperation with the countries all over the world to be accessible to the chemical raw materials which are badly needed in this country.



## Chemexpo Thai Gives You the Opportunity to

- Meet with the authorized decision makers and reach your target customer group to facilitate and increase your sales with promotional and other activities.
- Create an opportunity to have new agency contacts via meetings with professional visitors from the domestic and international arena.
- Seize the opportunity of launching your new products and services to the visitors and participants who are waiting for the innovations with face-to-face meetings.
- Meet with the international media and improve your media relations to strengthen your corporate image and brand awareness.
- Strengthen your professional relationships with your existing and potential clients.
- Keep abreast of the latest dynamics and innovations and be one of the indispensables in the sector.
- Take the chance to know your rivals and meet them during the exhibition to clearly know the others' competitiveness.



## Concurrent Seminar

### *Thailand Chemical Industry International Conference*

Information about the Thai chemical market not only can be gained from the exhibition itself, but also a series of conferences. Thailand Chemical Industry International Conference offers you the immense opportunities to learn the best of the latest products, strategies and the happenings of the market. Moreover, news about global perspectives, resource deployment and success stories will also be shared in this conference.

## Extensive Marketing Campaign Program To Ensure the Prospective Buyer Coming to You

*TV and radio report*

*Promotion by internet advertisement*

*Invitation distribution through mail and email*

*Press conference and press distribution*

*Call center for comprehensive visitor invitation*

*News and advertisement in newspaper and magazine*

*Official delegations from related industry associations*

## Visitors Profile

*Petrochemical | Chemical  
Textile and leather*

*Watertreatment | Papermaking*

*Agriculture | Pharmaceutical*

*Food & Feed | Cosmetic*

*Daily chemical | Rubber & Tire*

*Plastic | Construction*



## Focused Major Sectors

### Chemicals

#### Fine & Specialty Chemicals

#### Agrochemicals & Fertilizer

### Dyestuff & Pigment

#### Pharmaceuticals

#### Watertreatment

### Chemical Machinery & Technology

#### Laboratory

## Exhibitor's Profile

### Chemicals

- Inorganic Chemicals
- Organic Chemicals
- Chemical Intermediates
- Petrochemicals

### Fine & Specialty Chemicals

- Food & Feed Additives
- Papermaking Chemicals
- Daily Chemicals
- Detergent
- Flavors and Fragrances
- Surfactant
- Catalysts & Auxiliary & Reagent
- Electro chemicals
- Biochemicals
- Construction Chemicals
- Mining Chemicals
- Oleo Chemicals
- Photographic Chemicals
- Oilfield Chemicals
- Printing Chemicals
- Ceramic, Glass & Enamel
- Industrial Cleaning Materials
- Adhesive Chemicals

### Dyestuff & Pigment

- Different Kinds of Dyestuff
- Textile Chemicals
- Intermediate
- Auxiliary Agent
- Different Kinds of Pigments
- Textile Printing Materials and Equipment

### Agrochemicals & Fertilizer

- Herbicide
- Insecticide
- Fungicide
- Plant Growth Regulator
- Intermediate
- Adjuvant
- Soil Conditioner
- Solvents And Natural Surfactant
- Nitrogenous Fertilizer
- Phosphate Fertilizer
- Potash Fertilizer
- Compound Fertilizer
- Biological Fertilizer
- Other Sorts Of Fertilizer

### Pharmaceuticals

- Active Pharmaceutical Ingredients
- Intermediates
- Excipients
- Natural Extracts
- Contract Research
- Custom Manufacturing

### Water treatment

- Water Treatment Chemicals
- Water preparation
- Cooling systems
- Water and steam systems
- Geothermal systems
- Drinking water systems
- Wastewater treatment chemicals
- Pool chemicals
- Boiler exchanger and boiler system cleaning agents

### Chemical Machinery & Technology

- Pressure vessels
- Exchangers
- Heaters
- Mixers
- Reactors
- Pumps, Valves and Fittings
- Tanks
- Dryers
- Process Machines
- Automatic Machines
- Condensers
- Conveyors-Elevators
- Solid Waste Management and Elimination Plants
- Thermal Process
- Mechanical Process
- Dust mixing and Pulverizing plants
- Manufacture and Assembly of Plants for the Chemical Industry
- Stainless Materials
- Packaging and transportation equipment

### Laboratory

- Laboratory Chemicals
- Laboratory Analysis Kits and Instruments
- Laboratory Filtration Systems
- Laboratory Plastics and Glass Materials
- Laboratory Tools and Equipment
- Laboratory Furniture
- Laboratory-Type Synthesis Machines
- Color Measurement Instruments Scales
- Test Kits

## Participation Fee

- **Space Only**  
USD 355 per sqm (minimum 36 sqm)
- **Space & Shell Scheme**  
USD 385 per sqm (minimum 9 sqm)
- **Shell Scheme includes**  
Wall Panels  
Fascia Board with Company's Name  
Carpet  
Lighting  
Power Point  
1 Information Counter  
1 Table  
3 Folding Chairs  
Wastebasket
- **Show Directory Advertising**  
Full page colour advertisement: USD 1,980  
Half Page colour advertisement: USD 1280



## Contact

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